JAMIE IKLEY

EXPERIENCE DESIGNER

jikleydes@gmail.com (804) 625-2970 Richmond, VA linkedin.com/in/ jamieikley

Portfolio:

ikleydesigns.com

EXPERIENCE

Experience Designer: Wood and Locks—2019-2024

I design and support interior design and experiential marketing projects. My responsibilities included creating high fidelity 3D renders, social media posts, and designing graphics and promotional materials, updating and maintaining the website, and sourcing and assisting vendors.

Clearance Support Coordinator: Soleo Health—2022 (Temp Role)

Responsibilities included reviewing medical records, running and reviewing test claims, and creating fillable forms.

Print and Marketing Associate: Staples—2019-2022

My responsibilities included operating printing equipment, managing print projects, file prep, and customer service. I contributed to sales efforts by upselling additional services.

EDUCATION

Brandcenter (VCU), Richmond, VA — MSB Concentration in Branding/ Experience Design

VCU, Richmond, VA — BS Mass Communications, Creative & Strategic Advertising

Brightpoint Community College, Richmond, VA — AA Visual Art with a Graphic Design Specialization

SKILLS

Branding & Graphic Design

UX / UI Design

3D Design

Video Editing

Creative & Strategic Advertising / Marketing

Creating User Journey Maps & Personas

SOFTWARE EXPERIENCE

Illustrator / Photoshop / Indesign

Blender

Figma / Adobe XD

Wix / Squarespace / Wordpress

Premiere Pro